

COMPANY PROFILE





BRINGING HOTELS TO EXCELLENCE







Hotel Management

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We believe in creating a culture of excellence that fosters creativity, innovation and a passion for hospitality.

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about our business

Founded in 2012, at **TOPOTELS**, we believe that every guest deserves a truly memorable and delightful hotel experience. As a hotel management company, we are dedicated to delivering exceptional hospitality services that exceed our guest's expectations. Our portfolio of properties ranges from mid-scale to budget friendly hotels, and each property is carefully crafted to provide an unique and authentic experience for our guests.

With extensive years of experience in the hospitality industry, **TOPOTELS** has become a trusted partner for hotel owners and investors across Indonesia. Our team of seasoned professionals is committed to creating innovative strategies and tailored solutions to maximize our partner's returns on investment. Our comprehensive hotel management services cover all aspects of operations, including revenue management, marketing and sales, food and beverage, and guest services.

At **TOPOTELS**, we believe in creating a culture of excellence that fosters creativity, innovation and a passion for hospitality. We strive to create a working environment that attracts the best talents in the industry, empowering them to deliver exceptional guest experiences and drive business success. We are proud of our reputation as a leading hotel management company in Indonesia and are committed to building long-term partnership with our client and guest alike.

In summary, at **TOPOTELS**, we are committed to providing exceptional hospitality services that exceed expectations, delivering maximum returns for our partner, and creating a culture of excellence to attracts the best talents in the industry.

vision, mission & values

VISION

To be the leader in hospitality through our commitment to deliver Quality Management, Service Excellence, Profitable Growth and to exercise Corporate Social Responbility.

MISSION

TOPOTELS believes in true hospitality from the heart, which is the main characteristic of our culture. Our commitment is to provide excellence services to our guests through our passions and consistency in creating your home

Values of Quality Management

True | Respect | Recognition

Values of Service Excellence

Consistency | Exemplarity

Values of Profitable Growth

Performance | Determination



message from CEO

We are here as our company slogan says, bringing hotels to excellence. It all starts from our biggest asset, the human capital. Great products will be excellent when outstanding services are given.

Our business is all about people, consistency in providing elevated level of services will be our priorities for hotels to implement, a quality that keeps the guest coming back.

We are here to assist you to make people's day!

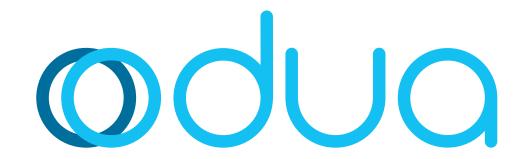
Yonto WONGSO CEO & Co Founder PT HMJ International Indonesia

our brands











managed by:









Bright & Modern Lifestyle.

Ayola is a non standarized economy premium brand hotel which reflect modern lifestyle. With its bright, outgoing and energetic friendly services, the brand is convivial and liveable for business activities and leisure. To accelerate to the needs of market, we divide the brand into three segmentations, Ayola Signature for mid-scale-segment, Ayola for economic segment and **Ayola Express** for budget segment.

brand specification

By experiencing the three Ayola brands, the guest will feel the distinctive character that set us apart.

AYOLA SIGNATURE Specification ROOM SIZE 24-30 SQM MICE FACILITIES **ALL DAY DINING** WELLNESS (POOL, GYM, SPA) **AYOLA** Specification **ROOM SIZE** 20 - 24 SQM MICE FACILITIES ALL DAY DINING

AYOLA EXPRESS Specification **ROOM SIZE** 15 - 18 SQM **BREAKFAST ROOM**

brand specification

RENOTEL

Harmonize with local elements.

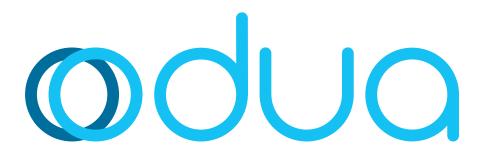
An upper middle scale brand of 4-star hotel product and service referential, as a landmark over the surrounding environment.

Renotel is adapted to crossover generations' need and to harmonize with local elements.

Renotel is truly contentedness exprience for each individual customer. It is a perfect combination of both business and leisure under one roof will be the ambience of **Renotel**.

RENOTEL
Specification
ROOM SIZE
24-30 SQM

MICE FACILITIES
ALL DAY DINING
WELLNESS (POOL, GYM, SPA)



Fresh, Comfortable & Affordable

Odua is a limited service brand which emphasize the basics of hospitality.

With its core DNA of being fresh, comfortable, and affordable, **Odua** provides simplicity yet classy hotel experience to our guests.

ODUA
Specification
ROOM SIZE

14 - 18 SQM

BREAKFAST ROOM



Under Operations

- Ayola
- Odua
- Managed by Topotels

Indonesia

- 1. Le Polonia Hotel & Convention Medan
- 2. Odua Golden Mansyur Medan
- 3. Coffee Hotel Ayola Dolok Sanggul
- 4. Beverly Hotel Batam
- 5. Ayola First Point Pekanbaru
- 6. Odua Weston Jambi
- 7. Ayola Sentosa Palembang
- 8. Odua Thamrin Jakarta
- 9. Avenzel Hotel & Convention Cibubur
- 10. Ayola Lippo Cikarang
- 11. Ivory Hotel Bandung
- 12. Ayola Sunrise Mojokerto
- 13. Ramada Encore by Wyndham Seminyak Bali
- 14. Aruna Senggigi Resort & Convention Lombok

Malaysia

1. Ramada Meridin Johor Bahru

Under Developments

1. Batam

- 2. Bogor
- 3. Jambi
- 4. Jayapura
- 5. Kediri

Malaysia

1. Malacca

meet our people

We recognize that Human Capital is not just one of the most important asset in hospitality industry, but it also the backbone of our company.

TOPOTELS corporate team has been carefully selected from the most respected and talented professionals in the industry. With more than 30 years of both local and international expriences, our Board of Directors and corporate team bring wealth of professionalism and perspectives in all aspects of the industry.

These knowledge, experiences and commitment for the industry are our company's passion in bringing the management excellence towards all hotel in our network.

corporate team



Yonto Wongso CEO & Co Founder

Before founded the hotel management company in 2012, his know-how in hospitality industry has been cultivated since 1986. Graduated from Business College in Sydney Australia, he held various positions in bank, steel manufacturer, trading, fishery and hospitality across Australia and inter Asia (mostly in Indonesia). With almost 19 years' experience in one of the world largest international hotel chain, he has strong experience in both operations & development and has successfully expanded the hotel network within Indonesia & Malaysia.



RudinCHIEF OPERATING OFFICER

Rudin was gratuated from ABA Harapan Bangsa, now he has more than 26 years experinces in hotel industry. He specialized on operations hotel in Indonesia, which in here he has handle and maintain our operation hotels & resorts, which makes him feels challenging at the same time.



Alfin F. Hamonangan Director, Head HR & Legal

Graduated from Padjadjaran University in 2008 and has over a decade of experience as a lawyer. In 2022, he was listed among the 40 best Asian lawyers under 40 years of age by Asian Legal Business. In 2019, he was appointed as a director in **TOPOTELS** due to his exceptional leadership skills and business acumen.



our support



Technical

TOPOTELS provides design and techinal services for new projects, refurbisments, rebrandings, or renovations. Our services provided will comply with our standards, fullfilling significant needs accordingly.





Sales, Marketing & Distribution

TOPOTELS is actively involved in the Sales, Marketing & Distributions in supporting the property's strategy to ensure consistent results in maximizing hotel revenues.



Pre Opening

With Our guidelines and programs, Topotels ensures effeciency and precision in ticking all the objectives of every phase from construction to property opening.





Finance

TOPOTELS focuses on supporting every ground of financial activities and management to achieve the highest profit.



Operation

TOPOTELS delivers operational supports, guidance and assistance to efficiently improve, maintain and create the value of property in all vital functions.







Human Resources

TOPOTELS provides the necessities in human resource qualities to operate efficiently, ensuring that all associated talents are nurtured and cultivated in compliance of ethical norms.











AWARDS

traveloka PRESENTED TO TOPOTELS HOTELS & RESORTS

in appreciation of your Invalueable Partnership in 2017



say hello

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